THE LAKESIDE FARMER

Box-holder

Published in the interests of Lakeside and San Diego County farmers

VOL. 1 | LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA. | FRIDAY, JULY 17, 1936 | NOS. 2 & 3

EL MONTE PARK OPEN TO S. D. COUNTY FOLK

NINETY ACRE TRACT IS ONE OF COUNTYS BEST

Densely Wooded and Very Beautiful Park Is Popular Place for Week-end Picnics, Tourists and Campers. All Are Welcome

(By Lillian Koppel)

We are wondering how many people know of the wonderful recreational center, (twenty-six miles from San Diego) which is owned by San Diego county and which Lakeside is proud to have the honor of having in her own vicinity. It is known as "El Monte Park." El Monte is a Spanish word meaning "Wooded Area", and El Monte Park certainly lives up to its name. There is an abundance of shade, furnished by the large spreading Oak trees; which keeps out the sun during the warm summer months. Recently there has been something said about planting more trees. During the past two years there have been tree surgeons doctoring the trees and crews of men clearing away poison oak, under the direction of M. K. Hess (Superintendent for all the San Diego county parks) and Claude Hupp (Superintendent of the El Monte Park.)

L. E. Fox is the Agricultural Inspector and also the State Quarantine Officer of San Diego county. He is the sponsor or representative for the county on the W. P. A. tree surgery project and has the interest of the county trees at heart.

Everyone hopes that there will be no mutilating of trees of El Monte Park or any of the other Parks.

There have been very few traces of fires at El Monte Park; however there is a fire warden who resides in the Park during the summer months.

Many improvements have been made during the past few years. Some of the most outstanding being a new playground for the children,

(Continued on Last Page)

Mr. and Mrs. Herbert Whitaker of Escondido came to Lakeside Sunday, July 12th, to visit her mother, Mrs. George Nelson, and to take home their daughter, Nancy.

LET'S DEVELOP LAKESIDE!

(By Harold P. Bradshaw)

We wonder just how many of you actually realize the potential possibilities, lying dormant for many years, that are here at hand (merely waiting to be uncovered) and fairly crying to be put to the task of making Lakeside and its valleys a finer and greater place in which to live. And, really all that is needed, to put our community to the fore, is some of the real old-fashioned team work that has worked to the advantage of so many other communities.

A thorough development of our own natural resources, more dwelling houses, and a trade-at-home complex will certainly help our community towards its rightful progress. The Chamber of Commerce and other organizations are doing their best to help Lakeside forge ahead. BUT—your help is also needed! Give of it freely and you will be richly rewarded as you watch Lakeside grow into a larger and finer community.

TRADE AT HOME! We have excellent stores here in Lakeside and every time you patronize one of them you are doing your bit toward the upbuilding of this community. Groceries, meats, dry goods, clothing, hardware, feed, lumber, drugs, printing, gasoline, oils, tires, auto accessories, and many other things may be purchased right here in Lakeside just as reasonably as they can be bought elsewhere.

The Lakeside Farmer, Lakeside's newest enterprise, offers to all a clean, honest, fearless and homelike newspaper and a printing service that can handle ANY job of printing at as reasonable a price as can be had elsewhere—and a helping hand in the furtherance of Lakeside's progress. Let's all give a hand—and then watch 'er grow!

LABOR DAY RODEO TO BE GREAT COUNTY EVENT

LAKESIDE C. OF C. AND CITIZENS TO BACK IT

San Diego and Back Country and All of Southern California Invited To Co-operate In Making Sept. Rodeo the Year's Big Event

(By Stanley Conant)

The oft-repeated phrase, *"The show must go on,"* is very befitting to apply throughout the community of Lakeside, and its surrounding territory at this time. And why should not "The Show Go On?" There is every reason and encouragement for it to continue to take its place in the affairs of San Diego county and the vast field of western sports.

There has been evidenced a great and noble spirit for a clean and rugged display of these western sports throughout the personnel that have made "The Lakeside Rodeo" what it is today.

This personnel is not confined merely to our little back country town of Lakeside. The organization has a goodly representation in Lakeside, but reaches far out in the county to Warner's ranch at Warner's Hot Springs, The San Felipe Ranch beyond Julian. The Jamul Ranch beyond Dulzura and other ranches in Ramona, Witch Creek, Imperial Valley and into Mexico. It also has vitally important connections in the city of San Diego.

The Lakeside Rodeo began as a small local affair a few years ago and has staged eleven Round-ups, each one providing a broader scope of features for entertainment and thrills, and the continually increasing throngs who visit us during these Round-ups attest to the importance of its success.

Recently the organization was induced to include our show as a part of the many attractions and events at the San Diego Exposition, and countless numbers of high and praiseworthy comments have come in to headquarters on the unusually high class of entertainment. Many were astonished to realize that our features were provided with such splendid types of livestock, and thorough-

(Continued on Last Page)

Mr. and Mrs. Herbert Marcks, Mr. and Mrs. Adreon Lantz and Mr. and Mrs. Arthur Foster are planning to spend this Sunday at Mission Beach.

LAKESIDE AND ESCONDIDO PITTED IN BENEFIT BATTLE

On Friday evening, July 24, Lakeside's soft-ball tossers will battle one of Escondido's top-notch teams. The name of the club has not yet been disclosed, but it is a surety that it will be one of their best.

This game will be staged solely for the benefit of Lakeside's Rodeo Association. The Rodeo itself has been a great boon to our town, giving it wide publicity. So let us get behind this event with all we have and make it a thorough success. The ball game is the first of a series of events to take place and your one hundred per cent attendance will add impetus to the remainder of our plans.

We'll be seeing you on Friday evening, the 24th.

SPECIAL PROGRAM FOR THE CHILDREN

There is in progress at the School Building from Monday to Friday of each week a recreational program for the children of this community. There is no charge in connection with it, it being under the direction of the United States Government W. P. A. The particular department is known as the San Diego County Recreational Service---a county wide plan.

We have three very efficient instructers. Mrs. Halford is conducting a class in Arts and Handicrafts, and the children are finding this very interesting as well as instructive. Mr. Art Foster is teaching hand work and manual arts, and a number of boys are taking of the opportunity to make articles of special interest to themselves.

Miss Lewis is conducting a class in swimming, which is held Tuesday and Friday. The programs begin at one o'clock each day and extend to five.

A new horseshoe pitching court is being erected on the grounds.

J. E. Brooks, wife and family of Albany, Calif., are spending the summer vacation with their brother and sister, Mr. and Mrs. Corona of the Lindo Hotel. Mr. Brooks is an old-timer of Lakeside, having been raised here so to speak. Mr. Corona was the local agent for the S. D. C. & E. Railway back in 1889—and Mrs. Corona was a resident of Lakeside, where they were married at the Lindo Hotel.

VILLAGE BLACKSMITH IS PLEASED WITH NEW PAPER

Thanks for your introductory number, Mr. Editor. I like it and believe it will be a welcome and helpful Lakeside institution. Boy Scout Billy Koppel already has my subscription to the new paper—and you have my heartiest good wishes.

Tom La Madrid.

SHOOTS A LOT OF POWDER

James Darling, Superintendent of Construction for the Dennis Construction Company, has charge of the excavating of the ditch for the new El Capitan pipeline. Mr. Darling is experienced in this kind of work as he was Explosive Engineer on the Boulder Canyon Dam. He has shot more powder than any man in the United States.

DR. CARLILE'S NEW HOME WILL SOON BE READY FOR OCCUPANCY

Dr. and Mrs. Morton N. Carlile's home, which was started April 10th, will soon be completed. The Carliles expect to move into their new home in about a week. The house is built in Colonial style, having as its predominate colors on the exterior white, with windows trimmed in ivory and also Venetian blinds of the same color, which adds to the attractiveness of it all. There is a red cement walk leading up to the house, with lawn on both sides of it. The house is termite-proof and fireproof, and so insulated that it is cool in summer and warm in winter.

There are eight rooms, consisting of a kitchen, breakfast room, dining room, front room, bedroom and bath and back porch downstairs, and three bedrooms and two baths upstairs. The predominate color of the inside of the house is cream with very few other colors except in the kitchen, which is cream trimmed in Chinese red. It makes a most effective contrast. The front room is very attractive with its huge bay window, on the south side of the room, the fireplace on the east side, and the French doors leading out into the cement terrace in the back. Each room downstairs has two outlets or exposures. A modified Spanish texture of plaster is used throughout the house.

ANNOUNCEMENT NOW MADE OF THE CARENDER-KOUNS NUPTIALS

Announcement this week of the marriage, June 7th, of Dane E. Carender and Miss Aileen Kouns came as a complete surprise to relatives and friends.

The newly weds will occupy a cottage of the Michell Court, now under construction on the corner of River Street and Woodside Avenue.

The bride, one of twins, was born here and was educated in the Lakeside Elementary and Grossmont High Schools. She is the daughter of Mrs. Edna Kouns of River Street and is one of the popular young debutantes of the season.

The groom is the youngest son of Prof and Mrs. E. H. Carender, and has been a resident of Lakeside for the past seven years. He is a graduate of Escondido High School, is prominent in basketball, football, tennis, and indoor baseball. He is also partner with his brother in Cecil's Cafe and one of Lakesides most popular business men

The many many friends of Mr. and Mrs. Carender wish them a very happy married life.

EL CAPITAN-LAKESIDE PIPE LINE CONSTRUCTION SHOWS PROGRESS

One of the major construction projects near Lakeside under way at the present time is the construction of the El Capitan-Lakeside pipeline. This line is being built by the La Mesa-Lemon Grove-Spring Valley Irrigation district and the City of San Diego. The upper two miles being built by the irrigation district and the balance by the City of San Diego. This is due to the fact that both the city and the irrigation district will use the line between the Capitan Dam and the Monte Pumping Plant. The project is financed by the Public Works Administration and is being put in under P. W. A. contract regulations. Approximately one hundred men are employed on the job at the present time. The total cost of the improvement will be about five hundred and thirty thousand dollars. The work is being done by the Consolidated Steel Corporation of Los Angeles, who have sublet the trenching and concrete work to V. K. Dennis Construction Company of San Diego. The steel pipe for the project is being made in the Los Angeles plant of the contractors and is being hauled to the job by trucks. The trucking is quite a large job in itself, as the pipe is made in thirty foot sections. All the pipe is protected by a heavy coat inside and out of pipe line enamel and is wrapped with felt. The entire pipe has been white washed before it is shipped, as the white surface reflects the rays of the sun, and does not absorb heat; which would soften the enamel during construction.

After the pipe is placed in the trench the joints are all electric welded under rigid inspection to insure a strength equal to the strength of the pipe. The joints are then enameled and wrapped and the trench is back filled with fine material to prevent damage to the coating on the pipe.

The contractors' organization is being handled by Mr. N. W. Scanland, Superintendent for the Consolidated Steel Corporation. The Field Engineering is being done by Mr. J. W. Williams, Resident Engineer for the City of San Diego and Mr. Karl Hudson, Field Engineer for the irrigation district. The Resident Engineer for the Public Works Administration is Mr. J. J. Kaspar.

REPLACEMENT OF THE OLD FLUME LINE

Within the next few months the old wooden flume, which has served the county of San Diego for the past fifty years will be entirely abandoned and replaced by modern pipe lines. A large portion of this replacement has been done by the La Mesa, Lemon Grove, Spring Valley Irrigation district, within the past few years. The flume is now completely replaced by pipelines from the Monte Pumping Plant, approximately two miles east of Lakeside, to the Eucalyptus reservoir near La Mesa. The greater part of this new line is constructed of centrifugally cast concrete pipe. This work was finished about a year ago. The final link in the new construction work is now under construction between El Capitan Dam and the Monte Pumping Plant. This is to be a forty-eight inch steel pipeline and will be used jointly by the La Mesa-Lemon Grove-Spring Valley Irrigation district, and the City of San Diego. At the peak of the irrigating season approximately 25,000,000 gallons of water per day will flow between the Capitan Dam and the Monte Pumping Plant, about half of this amount will be pumped from the pipe line to the level of the old flume line; thence through the new concrete line to the irrigation district, which supplies about 18,000 acres, including the communities of La Mesa, Lemon Grove, Spring Valley and El Cajon.

In addition to the storage of water in Cuyamaca Lake which has been the irrigation districts' main stored supply, the district will now store water in El Capitan reservoir; which will give them adequate storage at the present time.

The Monte Pumping Plant will be the heart of the complete system upon the completion of the El Capitan pipeline it will handle all of the water supplying the irrigation district. The pumping lift, when the Capitan reservoir is full, will be very little; but when the reservoir is low the lift will be approximately 150 feet.

PARENT AND TEACHER DAY AT THE EXPOSITION

Sunday, July 12th was Parent and Teacher day at the Exposition. Parent and Teacher workers from all over the State were present. A very fine program was held at the organ pavilion from two until three thirty p.m. Mr. Joseph M. Kendall was the master of ceremonies. The program was as follows:

1—Overture — Hutton's Exposition Orchestra.
2—Community Singing *"America"*—Orchestra.
3—Greeting: Mr. Frank Belcher, President of the California International Exposition.
4—Introduction of Mrs. Stanley Burne, President of the Ninth District, C.C.P.T.
5—Remarks: Dr. Frank M. Lowe, President of San Diego County Ministerial Association.
6—Welcome: Mr. Will C. Crawford Superintendent of San Diego City Schools.
7—Baritone Solo: Mr. Harold Hodge, *"Turn Back to Sorrento."* *"Home On The Range."* Orchestra accompaniment.
8—Mother Singers: Mrs. W. J. Schomberg, Director.
"By the Bend of the River".....*Hemstrect*
"Lullaby" .....*Gustave Ferrari.*
9—Address: Mrs. B. C. Clark, President of the California Congress of Parents and Teachers.
10—Mother Singers:
"Apple Blossoms"..*William Kester*
"Panis Angelicus" .....*Cesar Frenc*
11—Finale: Hutton's Exposition Orchestra.

Iced tea and five thousand home made cookies were served from four to six at the Palace of Education, to about one thousand people.

The acting hostesses from Mount Helix Council, of which Mrs. Fredric Walker is Past President, were:
Mrs. Fredric Walker.
Mrs. H. K. Soule, President of the Santee Unit.
Mrs. A. L. Lamp, President of the El Cajon Unit.
Mrs. Rufus Scheider, President of La Mesa Unit.
Mrs. William Kotsenburg, represented Lemon Grove Unit.
Mrs. Harry Smith, represented Lakeside Unit.

After the reception everyone went to the Ford Bowl where they heard The San Diego Symphony Orchestra under the direction of Nino Marcelli, famous San Diego conductor.

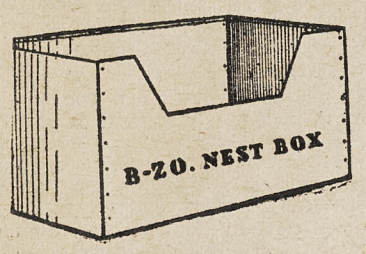
Mr. and Mrs. Russell Sanford and sons William and John of Berkeley are spending the month of July at the home of Mr. Sanford's parents Mr. and Mrs. W. O. Sanford, of Winter Gardens.

Abbie Vanoni, during his vacation from college is working at the Union Ice Company in El Cajon.

The El Monte Pump started Thursday, July 9th. It is running about one-third of its capacity. Valosi Melville and B. J. Cannon are the operators.

HAVE YOU SEEN THE NEW

B-ZO ALL METAL RABBIT NEST BOX?



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LAKESIDE, - CALIFORNIA

LAKESIDE COMMUNITY CHURCH
Rev. T. I. Nalbach, Pastor

ANNOUNCEMENT OF SERVICES:
Sunday Services.
Sunday School—9:45 a.m.
James Kalstrom, superintendent.
Morning Worship—11 a.m.
Sermon by the pastor.
Young People's Christian Endeavor—7:30 p.m.
Other meetings:
Ladies' Aid first Tuesday of each month.
Missionary Society 3rd Tuesday of each month.

LAKESIDE SUPPLY CO.

(R. L. Swearingen, Prop.)

Extends a Hearty Welcome to Lakeside's New Paper

THE LAKESIDE FARMER

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A COMPLETE LINE OF

Kitchen and Shelf Hardware, RADIOS, REFRIGERATORS, Stoves and Electrical Supplies

Telephone: Office 351—2; Residence 783—2

CANDIDATE FOR JUDGE - A VISITOR IN LAKESIDE

Harry C. Clark, a prominent attorney, accompanied by his publicity manager, Wm. R. Wallace, was a recent visitor in Lakeside, announcing his candidacy for "Judge of the Superior Court—Office No. 2."

Mr. Clark has practised law in San Diego for twenty years and, his friends say, "is well equipped for the office for which he is running."

Mr. and Mrs. W. O. Sanford, their son Russel and his wife, and their two sons, William and John, of Berkeley, spent Tuesday, Wednesday and Thursday of the week of July 10th in the Dr. Carlile cottage at the beach.

TO WHOM IT MIGHT CONCERN

The old windmill belonging to old Mrs. Bertha Conrad, (widow of the late Barber Conrad), has discontinued to function properly and Mrs. Conrad is killing herself trying to carry enough water for domestic purposes.

Some kind Lakesider, with considerable knowledge of windmills and wells, might be able to remedy this deplorable situation.—An Observer.

Mr. and Mrs. Thomas Vanoni are visitors at the home of Mr. Thomas Vanoni's parents, Mr. and Mrs. Henry Vanoni. Mr. and Mrs. Thomas Vanoni plan to make their future home in San Diego.

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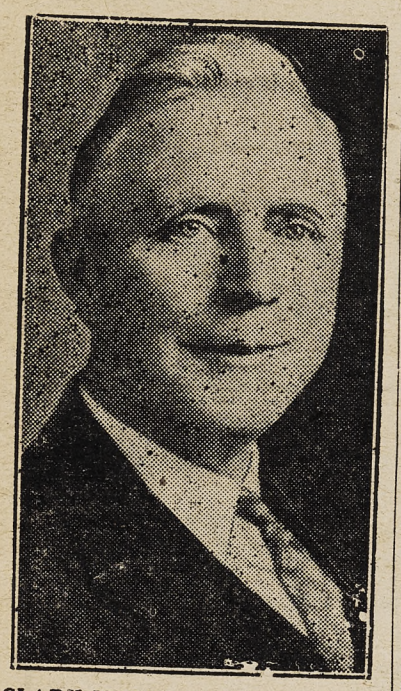

CLARK IS CANDIDATE FOR SUPERIOR BENCH

Harry C. Clark is a candidate for Judge of the Superior Court, office number two, at the primary election to be held on August 25, 1936.

He is seeking to fill the position formerly held by Judge C. N. Andrews.

Mr. Clark has been a residence of San Diego County for more than 25 years. He has been engaged in the the active practice of law in San Diego since 1915. At the beginning of the World War, he enlisted in the Army and was in active service over-seas for more than one year. He was mayor of the City of San Diego for two terms for the period of 1927 to 1931. He was chairman of the Board of Freeholders which prepared a County Charter in 1932.

He is a member of the American Bar Association, State Bar of California, and of the San Diego County Bar Association, He was president of the County Bar Association in 1927.

He is a graduate of the University of Vermont, having completed his work in this institution in 1907. He was admitted to the California Bar in July 1915.

His many friends believe that he is well qualified by training, experience, and temperament to fill this position with credit to the community.

NEW SCHOOL BUILDING SOON READY TO OPEN

Work on the new Lakeside Union School building is progressing rapidly. Plastering was begun Monday inside and out, the electric work is done, blackboards are being installed, the heating system and water service is nearing completion, and this week will probably show a major percentage of the building finished.

The contractor, Mr. E. C. Smith, estimates that the new building will be ready for school well in advance of the opening date, Monday, September 14th.

Mr. and Mrs. R. H. Arnold and son, Roy Lee, of Watsonville, Calif., parents of Mrs. Pearl Tharp, of Lakeside, have been spending ten days vacation here and have been looking for a small ranch to exchange for their Watsonville property. During their visit they went on a shopping tour to San Diego and visited the exposition and were very much impressed with the exhibits there. They enjoyed the shade at the Lindo hotel during the hot days.

* * *

Mr. James Kalstrom, Miss Langworthy, Mrs. Grace Dalton and her daughter, Mary Lou, spent Monday at Mission Beach.

MR. AND MRS. BUTTERS ARE EXPECTED HOME SATURDAY

Willard Butters, manager of the Lakeside MacMarr store, accompanied by his wife, Mrs. Butters, is spending his vacation, fishing, near Bishop. Mr. and Mrs. Butters are expected home tomorrow.

Bennie Caniff, relief manager for the MacMarr stores, has had charge of the store during Mr. Butters absence.

Mr. Caniff advises that owing to the absence of Mr. Butters it was impossible to have copy prepared for their ad in time for this week's issue of the Farmer, but---through the kindly courtesy of Mr. Chas, E. Fiske, superintendent, and Mrs. B. D. Miller, advertising manager of the MacMarr stores, copy for a half page ad is being prepared for next week's Farmer.

Mrs. Estella May Brown gave a farewell party on Wednesday afternoon of this week for Marybeth Langworthy who is leaving for San Diego to take up training in Mercy Hospital. There were different games played, and also croquet on the lawn. The guests were Mrs. Grace Dalton, Mrs. T. L. Nalbach, Misses Florence and Wilma Griffith, Louise Philbrook and Jean Conant,

* * *

Mrs. J. E. Leng gave a dinner on Monday evening in honor of Mr. and Mrs. James Brook and their three children, who are visiting from Albany, Cal. Mr. and Mrs. A. M. Corona of Lakeside also attended.

LAKESIDE COMMUNITY CHURCH

Rev. T. I. Nalbach, pastor
Sunday School 9:45 A. M.
Morning Worship, 11 A. M.
Sermon topic: "What We Expect of God".

CLASSIFIED ADS.

Rates and Instructions

ONE cent per word each insertion. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collection, it is desirable that all classified advertisements be paid in advance, unless you have a ledger account with THE FARMER.

THE FARMER will not be responsible for more than one incorrect insertion of any advertisement ordered more than one time.

THE FARMER will not guarantee accuracy, or assume responsibility for errors occurring in telephone advertisements.

THE FARMER reserves the right to edit all copy.

Stray Cattle

STRAY CATTLE---The following stray cattle are at my place: 1 Jersey heifer with a V brand on right hip: 1 Jersey bulf calf about 10 months old. Also 4 head with a P brand. W. M. Gates, Lakeside---3 miles north of town. 7-17-4tp

Help Wanted—Women

WANTED girl or woman for general housework. Tel. El Cajon 1292. 1-t-p

FOR SALE---Ice Box--no good--$4.00; slightly used 1918 model Electric Washer $5.00; 2 30-gal. Hot Water Tanks $3.00 each. Lakeside Supply Co. 1-t-c

For First Class Painting, Decorating and Upholstering, call on or address, V. Fridena, R. F. D. No. 1, Lakeside, Calif. 1-t-p

FURNITURE STORE IS OPENED IN EL CAJON

A furniture store was open recently in El Cajon at 205 west Main street, by W. H. Waterman. The firm will deal in new and used furniture.

"We will try to meet the needs of the community," state Mr. Waterman in announcing his plans. "All kinds of household goods, bric-a-brac and Mexican art goods will be stocked".

An experienced furniture dealer, Mr, Waterman has come here from Los Angeles after eight years in that line. He and Mrs. Waterman and their daughter have taken up their residence on Lincoln, across from the El Cajon library. He is junior past commander of Fleet Naval Reserve post 457, American Legion, and Mrs. Waterman is junior past president of the auxiliary unit of the same Los Angeles post.

Mr. and Mrs. Laws, Mrs. B. R. Brown, and Mrs. Edna Flack of Lakeside attended the Memorial Services for the Rev. W. E. Crabtree held on Sunday, July 12th, in the Central Christian Church of San Diego. They were original members of the church, and with many others held the memory of the Rev. Crabtree in high esteem.

* * *

Mr. and Mrs. A. G. Mitchell, corner of Woodside Ave. and River St., are building two houses on their property on River st. Each has four rooms with bath, are to be completely furnished, provided with electric ranges, refrigerators, etc. Later they will add four more houses to the court.

To our Subscribers:

It is very necessary indeed that "The Lakeside Farmer" have a good showing of paid subscripions in order to secure second-class mailing privileges. As most of you know the Lakeside Boy Scouts and Girl Scouts, and probably the Santee Boy and Girl Scouts, will be getting more or less of these subscriptions. The starting date of all paid subscriptions will be held in abeyance until we have secured sufficient to make application for the second class of mail. In this way, all will be treated alike-the subscriber getting the paper free of charge until the second-class mail privilege has been received, when each subscription will then start.

Very truly yours,
Timothy Brownhill,
Editor and Publisher

Mr. and Mrs. C. A. Tracy of San Diego are staying with Mr. and Mrs. A. G. Mitchell, Lakeside, while Mr. Tracy is building the Mitchell Court

Lakeside Liquor Store

Bulk and Bottle Wines and Beer
Domestic and Imported Liquors
Cigars - Cigarettes - Tobaccos
Canada Dry Ginger Ale : : :

J. W. MUZZALL — Main St.--Lakeside

Lakeside Meat Market

Fresh and Smoked Meats
Turkeys-Rabbits-Poultry

Our delivery wagon makes a trip every Tuesday, Thursday and Saturday up Highway 80 to Descanso and Alpine when requested.

All our meats are kept under the finest and most modern refrigeration obtainable (brand new) hence are always sweet and fresh—We handle nothing but the best—and sell at the lowest price possible.

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Rooms by Day or Week
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O. F. EINER, PROP.

GILMORE GASOLINE and OILS—also PENZ OIL LUBRICATION—FIRESTONE TIRES and TUBES.

Prompt--Cheerful Service--- Always at your call.

MILK GOATS ARE THE MOST PROFITABLE STOCK ON FARM

We are so often asked, "What does it cost to keep a milk goat?" and "How much milk will the average grade milk goat give?"

The cost of feeding a goat varies from nothing to ten cents per day; altogether owing to the circumstances of the person owning the goat. If one has plenty of pasture, or a good size lot in which to let the goat run, plus a little waste from the tops and peelings of vegetables and fruit, then the cost is negligible. About three-quarter pounds of grain or dairy mash twice a day at a cent and a half per pound, or two and a half cents per day, would take care of her nicely. But where one has to buy hay and grain it will cost anywhere (altogether owing to the scraps one has) from 2½ to 5 cents per day to keep her in absolutely top condition. The cost at Better Way Farm (with the use of a small pasture and more or less green alfalfa, barley, corn, sorghum, kale carrots, beets, etc., raised on our own place) is about two and one half cents per day per goat or an average of 75c per head per month. So much for cost of keeping them.

Now as to the milk one may expect to get from an ordinary grade of pure-bred doe.

That, of course, depends altogether; 1st on the inherited milking ability of the goat; 2nd its care; 3rd, its feed; 4th, its age, etc. As you know, unless a goat comes from a long line of heavy milking dams, no amount of feed or care will secure a maximum of milk from it. But presuming the animal is of average milking ability, and is properly fed and cared it should give an average production of two quarts of milk per day over a lactation period of say ten months in the year. When the goat is fresh it will give, say, around three quarts, but after milking for several months will probably drop down to two or less, altogether owing to the feed and care given her.

A pure-bred goat of any of the standard breeds will at three years of age and up probably give four quarts or more shortly after freshening and should hold up in her milk more generously and for a longer period than the grade doe.

Now, give your doe credit for her milk at 25c per quart—the accepted price here in Southern California—and charge her with the cost of her feed, and I think you will agree with me that she is without a doubt, the most profitable little animal on your farm; and that she has earned and richly merits the title of "The Little Friend of all the World."

Anyhow, that is the way we feel about our own "Little Giant Milk Producers," who apparently are never so happy as when taking waste products from the farm and garden plus a pound or two of grain a day (and in the winter, a little hay) and turning it into a good dividend making proposition for us.

When in doubt as to where to get a good, rich, economical milk supply, you will make no mistake in turning to her ladyship, the modern milk goat.

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BOSTONIA, CALIFORNIA
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OPERATING
A 15 Ton Semi-Trailer Unit
UNDER CARGO INSURANCE—So your goods are fully protected from Fire, Theft and Damage from Collision

The Week's Headlines

Drowth in the East
Suicides in the Cities
Preparation for War in Europe
Heat Everywhere—Politics and Weather

WHAT CAN YOU DO ABOUT IT?

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OUR FOUNTAIN SERVICE Will Make You forget the Drought.
OUR 40-CENT LUNCH Makes Life Worth Living.
OUR MIXED DRINKS Make You Love Your Neighbor.
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Come into our new place and get acquainted
with
CECIL and DANE

ERICKSON MORTUARY
of La Mesa
"An Institution of Personal Service"
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DORVAL-MEZA NUPTIALS

Miss Sarah Meza, daughter of Mr. and Mrs. Salvador Meza of Lakeside, and Mr. Arthur E. Dorval, son of Mrs. J. B. Dorval of 4352 Arizona street, San Diego, exchanged marriage vows at a nuptial mass at St. Mary's Catholic Church, El Cajon, on Friday, July 10, at 6 a.m.

The altars were tastefully decorated with bouquets of pink and blue gladiolis, baby's breath, and ferns, while huge white baskets of the same flowers adorned both sides of the altar's entrance. Rev. Francis Dillon, the pastor, was the celebrant of the mass and performed the ceremony. Beutiful hymns of the Catholic faith were sung and organ selections played by Miss Helen Loftus of San Diego.

The bride entered the church on the arm of her father to the strains of Lohengrin's Wedding March. The bridal procession consisted of maid of honor, Miss Helen Ames, cousin of the bride; two bridesmaids, Miss Lucille Meza, sister of the bride, and Miss Caroline La Madrid; while a little niece, Marjorie Ann Swanson acted as flower girl.

The groom had as his best man, Mr. Gilbert Jensen of San Diego.

The bride was gowned in a lovely white lace dress with jacket effect. Her long tulle veil, in cap fashion, was held in place with the orange blossoms her mother had worn at her marriage. The bride carried a bouquet of white carnations and ferns.

The maid of honor's formal dress was an embroidered peach color chiffon organdie. With it she wore a large white leghorn hat and carried a bouquet of peach color carnations, sweet peas, and ferns.

The bridesmaids were lovely in pastel blue net, pink sashes and white picture hats. Their bouquets were of pink carnations, blue delphian and ferns. The little flower girl was daintily dressed in light blue organdy. She scattered pastel colored sweet peas from a pink basket in the path of the bride as the procession entered and left the church.

A large gathering of relatives and close friends of both families witnessed the wedding at that early hour.

Among those from San Diego were Mrs. J. B. Dorval, Miss Margaret Dorval, Mr. Alfred Dorval, Mrs. Hattie Fletcher, Miss Marie Martin, Mrs. Henry Neal, Mr. William Cameron, Miss Helen Loftus, and others.

The bride was born in Lakeside attended the grammar school there and was graduated from Grossmont High School.

After a two weeks' honeymoon in the high Sierras with their new automobile, Mr. and Mrs. Arthur E. Dorval will establish their home in East San Diego where the groom is in business.

Dewdimple—Cheer up, old chap. No news is good news you know.

Golladay—Not when you're running a newspaper.

LAKESIDE TO BE REPRESENTED AT COUNTY DEVELOPMENT FEDERATION

The regular monthly meeting of the San Diego County Development Federation will be held with the Oceanside Chamber of Commerce in the Woman's Club, Oceanside, on Tuesday, July 21st. Dinner at 6:30 p.m., 75c each.

This is the first meeting at Oceanside for several years. Several members of the Lakeside Chamber of Commerce and the Lakeside Rodeo Association are planning on attending. If you would like to go along notify Will St. Claire or Stanley Conant and reservations will be made for you.

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Rough and Dressed Lumber of various grades—(per m.) from $27.50 up.

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Also Paints, Oils, Varnishes, Brushes, etc..

Estimates on materials for the building of New or Remodeling of Homes cheerfully furnished.

We are also agents for Quaker Oil Heating Stoves—Wood Stoves, etc.

WE ALSO OPERATE A
SERVICE STATION
in connection—offering the best in Gas, Oils—and courtesy

A FEW INTERESTING FACTS ABOUT OUR HOME TOWN OF LAKESIDE AND ITS VALLEYS

Lakeside is located in the heart of Lakeside Valleys, 21 miles northeast of San Diego, on the new route from San Diego to the Imperial Valley, a finely paved boulevard running from San Diego via La Mesa, El Cajon, Santee, Lakeside, Fosters, Ramona, Julian and the Borego Valley to Brawley, over the most scenic and beautiful mountain stretches in all California.

Lakeside Valleys, and surrounding rolling hills, has many thousands of acres of the richest and most fertile land in America. It is an ideal place to live—with excellent climatic conditions. The principal products are walnuts, oranges, lemons, avocadoes, peaches, apricots, and berries of all kinds. Egg production (S. C. White Leghorns), broilers, fryers (from colored hens), turkey and rabbit growing, dairying, alfalfa growing, etc., are conducted on a large scale.

Lakeside also has a number of quarries of silver grey marble of the finest texture and finish—and of exquisite beauty. A marble that is comparable with the finest marble available anywhere. A good business has been built out of this industry, one that employs considerable capital—and furnishes employment for a number of men.

Lakeside is also the home of the "Lakeside Rodeo Association," a Nationally Known organization putting on from three to four programs a year, one to three day exhibitions, of Wild West and Forty-Niner shows of spectacular riding, roping, bull-dogging and other vaquero and bronco busting stunts. The association owns its own grounds of approximately twelve acres and has built an arena covering about five acres—with a seating capacity of around five thousand. The Rodeo programs bring many thousands of people to Lakeside

The Labor Day Program now being recognized as San Diego County's greatest and most spectacular event—one in which all of Southern California is interested and participates.

The Town of Lakeside is the terminal ofthe San Diego and Arizona Railway. Lakeside has good church, school, fraternal, civic and other advantages; bank and business houses of all kinds and modern conveniences—with one of the finest and best mountain water systems in the state. The town proper has a population of approximately 500—and serves a trade area of many square miles—with a population of about 2000.

In seeking a home in a desirable valley or town, among a fine class of American people, in the most beautiful of prosperous districts; in one of the most diversified farming sections of Sunny Southern California, you will find nothing better than Lakeside and its valleys—which are as follows:

El Capitan Dam, El Monte, Dexter Valley, Fosters, San Vicente, Barona Indian Reservation, Lakeside Farms, Eucalyptus Subdivision, Mission Valley, Santee, Riverview Farms, Winter Gardens, Los Coches, Lakeview and Johnstown.

If traveling by steamer, rail or bus, you will find Lakeside connected with all lines of travel in San Diego. The Julian, Ramona, Lakeside bus leaves the Pacific Greyhound station at 1st and Broadway, San Diego, at 2:30 p.m., arriving at Lakeside at 3:09 p.m., and leaves Lakeside for San Diego at 8:29 a.m. each morning, arriving at San Diego at 9:08 a.m. Lakeside has a hotel with good clean rooms, and several restaurants where good meals are available at reasonable rates.

LAKESIDE TROUNCES MECHANICS TO DOLEFUL TUNE OF 14 TO 5

By Robert N. MacClellan

Throwing an unexpected monkey wrench into Master Motor's machinery, Lakeside's larruping nite-ballers gave the visitors a rude reception at the local ball park last Friday evening in the form of a 14-5 trouncing.

With the enigma of two dismal defeats confronting them, the country lads came out of their lethargic lapse to give a brilliant display of the old time form which had carried them to the title in the first round of Eastern Softball League play.

Bolstered considerably by three husky recruits, Humphries, Ransom and Ruiz, the locals put on a blistering barrage of 14 base knocks, making every bingle account for a run. The Lakesiders had their big inning in the third when six blows brought in as many runs, one going for a homer. The old ball game could have ended right then and there, as the Mechanics crossed the rubber only five times in the entire period of play. Tremendous power was shown at the bat by the locals, but they are still a bit unsteady afield; a little more practice in that department will make them dangerous and a hard club to beat.

The only marring feature of the game was the Motormen's continued argument on almost any kind of a play. The umpire's decision never seemed suitable to them; not even the 14 runs which was hardly any fault of his. However, for their loud cries, they gained a protest on the grounds that an association official wasn't present, which is entirely within their province, but not a very good show of sportsmanship.

With the thought that the fans must be considered, foremost in their minds, our boys took everything good-naturedly, retaliating only in playful banter, merely trying to make a contest out of what had faded into a farce.

If there is a return engagement, wherever it may be, the Larrupers will be out to prove the truth in that old maxim, "a barking dog never bites."

The score:

	R.	H.	E.
LAKESIDE	14	14	2
MASTER MOTORS	5	5	5

Tonite, at 8:00, Lakeside will play host to the South Bay Nationals in what promises to be one of those tooth and toenail affairs. In their last encounter with the Bay City boys, Lakeside took the long end of a 14-11 slug-fest. But tonite should find both contingents with an even chance of victory.

So brush away dull cares and be on hand to offer your loyal support to Lakeside's finest.

Patronize Our Home Library

It is indeed a pleasure to interview Mrs. G. G. Nelson, Lakeside City Librarian, as she is so genial and helpful. Mrs. Nelson has been in continuous charge of the library here since its inception in 1913. At that time Miss Jenny Herman was County Librarian, and this library was the sixth to be formed, being known as The Lakeside County Library, Branch No. 6. The present County Librarian is Miss Marjorie Kobler.

It is interesting to know that for the first few years Mrs. Nelson's salary was borne by the Women's Club of Lakeside; later it was taken over by the County.

For the information of any not familiar with the library's hours. they are from 3 p.m. to 5 p.m. Mondays, Tuesdays, Fridays, and Saturdays, and from 6:30 p.m. to 8 p.m. on Saturdays.

Every two months a shipment of one hundred books is received: fifty fiction, twenty-five juvenile, and twenty-five non-fiction. For anyone desiring reference books, there is a complete set of The Americana and also a Webster's New International Dictionary.

From experience, it seems that the Western stories predominate in favor, with mystery stories running a close second. For the last quarter ending June 30th, the circulation was 2,506.

Some of the fiction books just received are "The God of Mars," by Burroughs; "Danger Trail," by Curwood; "Jerry of the Islands," by London; "The Lord's Anointed," by McKee; "Crooks in the Sunshine" by Oppenheim; "The American Gun Mystery." by Queen; "The Door," by Rinehart; "Fortune's Fool." by Sabatini; and "The Omnibus Jules Verne," by Verne.

A few of the non-fiction books received in the last shipment are "Through Europe on Two Dollars a Day," by Schoonmaker; "Creative Understanding," by Keyserling; "Fringe of the Moslem World," by Franck; and "Art of Thinking," by Dimnet.

NEWS ABOUT OUR MUTUAL FRIENDS

Mr. and Mrs. Wallace Phillips and daughters, Mrs. Helen Kolter and Miss Jane Phillips, and their grand daughter, Barbara Kolter, are enjoying a two-weeks' vacation at "Trails End" Auto Camp ground at Pacific Beach.

Last week Miss Carol Swink was a guest and this week Miss Marjorie Kephart is their guest. Over the week-end they were joined by their daughter, Mrs. Grace Gale and family from Yuma, Arizona, and their son, Mr. Frank Phillips and wife from Long Beach. Other visitors at their camp over the holiday and Sunday were Mr. and Mrs. Paul Scheller. Mrs. Bertie Belch, Mr. and Mrs. Stewart Swink, Mrs. E. N. Kephart, Mrs. A. B. Foster, Louis Parquette, Mr. M. C. Gale of San Diego and Mrs. Kathleen Blackman of El Centro.

The friends and acquaintances of Mr. Francis M. DeWeese will indeed be sorry to hear that he fractured his right wrist recently when the lid on the back of the car fell on it.

MR. AND MRS. KOUNS RETURN FROM EXTENDED AUTO TOUR

Mr. and Mrs. Erman Kouns returned home Wednesday after a very pleasant trip through California and Southern Oregon. The young couple started from San Diego Monday, June 22nd, after their wedding of the previous evening.

The first point of interest was that of Sequoia National Park, in which is General Sherman's Tree, the oldest and largest living thing in the world. The tree is estimated to be between 3,000 and 4,000 years old and has the lumber to build forty five-room houses.

Many wonderful sights, such as Tunnel Tree, Grizzly Gaint, Bridal Veil Falls, Yosemite Falls and Mirror Lake, were seen at Yosemite National Park.

After traveling through the San Joaquin and Sacramento valleys the young couple turned off to the East to Lake Almanor, to visit friends there. Many interesting activities were engaged in there, such as panning for gold, visiting a large gold mill, hunting wild game, hiking, spearing, and fishing. It is reported that Mrs. Kouns (Edna Swink) caught a 22-inch trout weighing 3½ pounds.

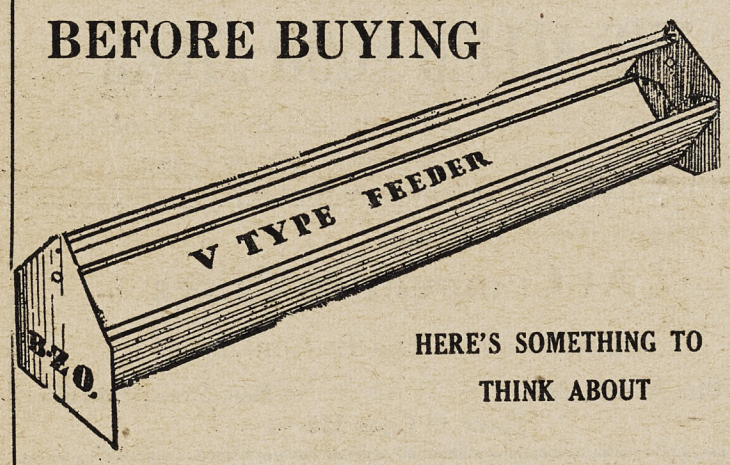
After fishing in the Klamath River, Mr. and Mrs. Kouns proceeded to Crater Lake, Oregon, via Klamath Falls. This lake, 1,996 feet deep in the deepest part, is a very vivid blue. The hike of four miles, partly through snow and half of it up hill, was reported worth the effort for three consecutive days, due to the very fine trout fishing in the lake.

Getting their full of trout, Edna and Erman started toward California, but due to the salmon on the Rogue River (near Medford) they camped there and tried their skill at salmon. The salmon just weren't biting.

They came home via the beautiful Redwood Highway. Both new bridges were seen at San Francisco.

After their wonderful trip, Mr. and Mrs. Kouns returned to Lakeside, where they are planning to build their future home.

LOOK AND CONSIDER BEFORE BUYING



HERE'S SOMETHING TO THINK ABOUT

The Akal Valve Company

is now on the market with a

New V-Type B-ZO Feeder

Ask yourself the following questions about your present feeders:

Do your chickens clean up all their feed?
Do you find stale feed in the corners and sides?
Do the ends pull loose?
Have you ever stopped to weigh or measure your waste feed in comparing types of feeders?
Do you know the gauge of metal used in your feeder and what grade or class metal it is built of?
Have you ever stopped to consider the shape of your feeder has lots to do with its sanitary condition?

Now look and verify all these points when you buy a new B-ZO TYPE FEEDER. We use and test all of our equipment on our own ranch before placing same on the market.

TO THE FEED DEALERS: When you recommend a B-ZO Type Feeder, you are recommending the very latest and most improved type of feeder.

If it's a B-ZO, It Must Be Right!

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Make Attractive Gifts

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GET ONE
FREE

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Wedding Is Solemnized Sunday

The wedding of Miss Francis Bagby, daughter of Mr. and Mrs. Mac Spence of La Mesa to David Smith, son of Mr. and Mrs. L. H. Smith, of Lakeside, was solomnized Sunday, July 12th, at The Little Church of the Roses in Chula Vista. The Reverend Clyde Beecher officiated.

The bride graduated from Grossmont High School and Pomona College. The bridegroom also graduated from Grossmont High School and attended the agricultural division of the University of California at Davis.

After they return from their honeymoon in the north, they will make their home in Lakeside Farms.

* * *

RECIPE FOR PERSIAN STEW

Here is a real delicacy---try it and see for yourself.

This receipe is one that tastes as good as it looks. It is called Persian Stew. It consists of pork chops, rice, onion, bell pepper, tomatoes and juice, and salt and pepper. It is a meal combined in one. This is the general method for making this delicacy: (serving for four) Cook four pork chops until light brown, then put the pork chops into a cassarole, cover each pork chop with one tablespoon of uncooked rice, add one slice of onion to each pork chop, cover this combination with one half bell pepper, next open one large can of solid pack tomatoes and pour over this mixture, flavor with salt and pepper. Place in a hot oven about 300 degrees, and bake for two hours.

The wedding of Miss Eileen Kouns to Dane Carender, June 7th in Yuma came as a supprise to their many friends, who wish them much happiness.

* * *

Miss Clara Kerns, daughter of Mr. and Mrs. Frank Kerns, and Lloyd Foster, son of Mr. and Mrs. Clarence Foster were united in marriage Friday July 3rd at seven o'clock in the Lakeside Community Church, Reverend Thomas I. Nalbach officiated.

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(F. STEFFENS, Prop)
POOL - CARDS
Soft Drinks, Cigars, Tobacco
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LAKESIDE

DENT'S BAKERY
Homemade Bread Our Specialty.
Pies, Cakes and Cookies baked to order—We alao carry small stock of Staple Groceries & Home CannsdF ruits
MRS. S. A. DENT, Prop.
Sycamore Street . . . LAKESIDE

What Others Are Saying About Us

Tombstone Epitaph,
Tombstone, Arizona,
July 11, 1936

Mr. Timothy Brownhill,
Lakeside, Calif.,
Dear Timothy:---

Please permit us to congratulate you on Volume I, Number I of the Lakeside Farmer. It is a bright, newsy, readable issue that, continued, wlll bring success to you and new life to Lakeside.

We have read nearly every word and know so much more about Lakeside and its vicinity, its chamber of commerce, its schools and its people than we did before that we can understand how one looking for a hometown would cast an eye in your direction.

Of course the people of Lakeside do not know that we count their new editor not only as one of our best friends but also as one of the ablest newspapermen it has been our pleasure to know. For the latter reason we ask his permission to congratulate the entire county upon acquiring boosters such as Timothy Brownhill and the Lakeside Farmer will be.

More power to you, Timothy Brownhill, in your new adventure, for "adventure" it is to you to enter a new community and give it the richness of your life experiences.

Sincerely,
Walter H. Cole, Editor
Tombstone Epitaph.

Lakeside Has New News-Paper to Boost Community

No. 1, Vol. 1, of The Lakeside Farmer came to our desk this week, stating the next issue of their paper, published for the interests of Lakeside's trading area, would be published July 17 and weekly thereafter.

Timothy Brownhill is editor and publisher. He was located at Ramona several years ago and sold the Ramona Sentinel on account of poor health.

We wish him all the luck there is in store for the small town newspaper man of today. Sometimes it's good and sometimes not so good, but usually we get enough to keep the wolf from the door.

Editor H. H. Hartvigsen,
in the Ocean Beach News

Timothy Brownhill's New and Popular Style Paper Is Newsy

Timothy Brownhill's Lakeside Farmer has arrived at the desk of The Ramona Sentinel's editor, owner and publisher, and it looks like a fine tribute to our sister city to the west.

And it had to be---with Timothy Brownhill's name at the masthead--it simply had to be good. Mr. Brownhill may be of the old school of editors, but there is nothing old about his newspaper ideas, for The Lakeside Farmer is the rapidly growing more popular tabloid style, easy to hold in the hand, easy to read and giving a wonderful break to advertisers.

Everyone in Ramona remembers Timothy Brownhill, and we are sure,, wishes him well in his new venture.

Roy A. Williams, Editor
The Ramona Sentinel.

Lakeside, Calif., July 3, 1936.
Mr. Timothy Brownhill, Editor,
The Lakeside Farmer,
Lakeside, California.
Dear Sir:

It is with great pleasure and considerable satisfaction that I wish to extend to you, Mr. Brownhill, and the "Lakeside Farmer", my heartiest wishes for perpetual success in your new enterprise and I feel that yours is a wonderful opportunity for a real service to this community.

With heartiest good wishes, I remain
G. S. CLARK, Agent
San Diego and Arizona Eastern Ry., Lakeside and Santee stations.

Return From Vacation

Mr. and Mrs. C. H. Foster. Mr. and Mrs. C. C. Bogue and daughter Mildred, Mrs Oliver Bowls, Mr. and Mrs. Roy Hasha and two children returned home Sunday evening from a month's vacation in several of the Western States, consisting of Colorado, Utah, New Mexico, Arizona, Idaho, and Nevada.

During their vacation they visited Boulder Dam, which borders on the States of California and Arizona; and the beautiful Zion Park in Utah. Mr. Foster visited his old home town in Colorado, that of Watson. A great deal of time was spent at Basalt, Idaho, by all of the group. Mr. and Mrs. Foster visited their daughter Hazel in Flagstaff, Arizona, where she is now attending summer school.

Fishing was one of the principal enjoyments during the trip. A wonderful time was had by all; but everyone is glad to be home again.

The Misses Myrtle and Audrey returned July 6th from a three-week's vacation in the northern part of California. They spent a week at the summer home of their aunt and uncle, Mr. and Mrs. A. E. Swanson, at Huntington Lake—hiking, fishing, boating and swimming. Other places of interest which they visited were General Grant, Sequoia National park and a side trip to Kaiser Pass, which is 9,000 feet above sea level and above the timberline. They also visited their grandmother, Mrs. Anna Swanson, in Fresno. On their way home they visited relatives in Burbank.

Mrs. H. H. Logan of Inglewood, sister of Mrs. F. D. Helm, is expected in Lakeside the last of the week for a visit of several weeks' duration.

Hostesses At Shower

Miss Lucille Kouns and Delma Rosenberger were hostesses at a charming miscellaneous shower Tuesday evening, given for Mrs. Dane Carender (formerly Miss Eileen Kouns.)

On a large table were packages surrounding a large blue paper umbrella which reached from the ceiling to the table, creating a very picturesque effect. Delicious refreshments were served later in the evening.

Mr. and Mrs. Fred Prindle celebrated Mr. Prindle's birthday last Sunday with a dinner and show in San Diego.

Mrs. Ray Miller, of Los Angeles, has been visiting her sister, Mrs. R. E. Christy, Winter Gardens. the past week.

Mrs. N. St. Jean, formerly of Los Angeles, is now living with her daughter, Mrs. R. E. Christy, Winter Gardens. Mrs. St. Jean has been paralyzed for the past year.

Mr. and Mrs. A.B. Robbins of Hawthorne, Cal. were guests of Mr. and Mrs. E. H. Thurlow last week.

The friends of Mr. R. M. Kalstrom are indeed glad to see him around again after his recent sick spell.

S. A. DENT CELEBRATES HIS 80TH BIRTHDAY

S. A. Dent, of Dent's Bakery, Lakeside, celebrated his 80th birthday. Monday, July 13th. His daughter, Mrs. Mary Kenaston, of San Diego, baked a big cake for him and brought her husband and son along to spend the day and, with Mrs. Dent, helped "Dad" to celebrate.

A number of friends dropped in during the day to extend congratulations.

Mr. and Mrs. Duncan MacDonald have returned from a trip to Seattle, and are located in Dexter Valley.

* * *

C. H. Foster and C. C. Bogue of Lakeside have just returned from a trip to their old home state, Colorado.

* * *

Mrs. A. L. Foster of Lakeside has just returned from a trip to Flagstaff, Arizona.

* * *

Mr. and Mrs Ralph N Gibbs of Lakesid ande William Kohlor of Ramona are leaving on Wednesday of this week for a motor trip East

* * *

Mrs. D. E, Cox of Riverview Farms has gone to Balboa Beach to visit Mrs. Richardson and other friends.

THE ALLIED FOOD STORE
Carries a full line of Fancy and Staple Groceries, Fresh Fruits and Vegetables, Bakery Goods, Canned Goods and everything required in the home in the way of foodstuffs—and
At Competitive Prices
Give Us a Call and Be Convinced!
H. Otto Marcks, Prop. Main Street, Lakeside
Phone El Cajon 354—2

THE COLDEST DRINKS IN LAKESIDE AT
MARLOW'S

"Get Down to Earth"
LAKESIDE SUMMER GARDEN
Your Favorite Beer
Try Our Four Course Dinner 10c
Mr. and Mrs. Tom Calloway
"Charge de Affairs"

EL MONTE SERVICE STATION
Cor. Los Coches and Woodside Road Lakeside, Calif. (L. J. Clevenger, Prop.)
FEATURING
Shell Gasolines and Golden Shell Oils
Our Check Chart and Specialized Lubrication Adds A Year to the Life of Your Car
U. S. and Southwest Batteries - Batteries Recharged 50c
Goodyear & Firestone Tires — and Guaranteed Retreads
Give Us A Call!

THE LAKESIDE FARMER

Timothy Brownhill, Editor and Publisher
(P. O. Box 157, Lakeside, San Diego County, Cal.)

A Weekly, Independent, but Aggressive News Medium, published every Friday from the Klauber-Wangenheim Building, Lakeside, San Diego County, California; in the heart of one of San Diego's most fertile, most prosperous, and most rapidly growing districts.

Subscription rates $1.50 per year, six months 85c, three months 50c. Cash in advance.

Advertising rates on application.

The Farmer is not responsible for statements appearing in the advertising columns of this paper.

Correspondence, Communications, and Copy for Advertisements must reach this office by Wednesday, at 3:30 p. m. to insure insertion that week.

Telephone: Lakeside 881—2

This paper is published "To Assist the Right"--AND For The Good That It Can Do.

A Few Minutes With the Editor

THANKFUL FOR WHAT?
By Edna Jaques

Not for the mighty world, O Lord, tonight,
Nations and kingdoms in their fearful might---
Let me be glad the kettle gently sings,
Let me be thankful just for little things.

Thankful for simple food and supper spread,
Thankful for shelter and a warm, clean bed,
For little joyful feet that gladly run
To welcome me when all my work is done.

Thankful for friends who share my woe or mirth,
Glad for the warm, sweet fragrance of the earth,
For golden pools of sunshine on the floor!
For love that sheds its peace about my door.

For little friendly days that slip away,
With only meals and bed and work and play,
A rocking-chair and kindly firelight---
For little things let me be glad tonight.

---Good Housekeeping, New York.

LIFE AT BETTER WAY FARM

To go out in the garden in the early morning while the dew is still on, and gather greens, swiss chard, young onions, lettuce, radishes,etc., for your own table; and thinnings from the young drilled-in corn, leaves from the kale and an armful of young succulent sudan grass, rye or barley for the goats and chickens is indeed a pleasure unknown to the city resident.

Well! if there is anything more satisfying than that it would have to be more of the same thing.

And after working pretty steady all day feeding chickens gardening, tending goats, irrigating and the hundred and one things always waiting to be done on the small California farm, and four o'clock in the afternoon has come, and you go in the house and find it cool and clean and tidy, and

And then when dinner time comes and you are served with fried spring (milk-fed) chicken from the nice, fat, juicy cockerels from your own flock—Boy! Oh! Boy—how good it does taste.

And then to finish up with strawberry short cake, as only Aunt Mae knows how to make it—topped off with thick whipped cream from your own goats.

you sit in the big over-stuffed leather rocking chair and cock your feet up on the foot stool and Aunt Mae brings in a pitcher of nearly ice cold rich goat's milk and a plate of her delicious home-made cookies—and—

When night comes and the chicks are all fed and put to bed; the rabbits' hoppers well filled (because they eat mostly at night, you know) the goats milked and the baby goats (the kids) have all had their supper and are cozily nestled up to each other in their own comfy little house; and Bozo, the dog; and Tommie, the cat, have eaten to repletion and lay side by side, on the door step—and your own inner man has been well cared for; and your shoes are off and slippers on—and you are stretched out on the lounge, with a reading lamp at your head, a good book in your hand, and love and appreciation and gratitude in your heart for the privilege of living in Southern California, and with so many—even tho simple—things to interest you—what better or more satisfying thing would one want this side of Heaven?

Then add to that a host of youngsters—and older ones too, whom you are Uncle Tim and Aunt Mae to—and who drop in to see you, and spend a day or a night with you once in a while; and are always delighted to have you visit them occasionally and are really and truly interested in you; it seems to this poor scribe that here at Better Way Farm we have indeed and in truth just about found one of the most pleasurable and helpful things life has to offer. Anyhow that is how we feel about it. What say you?

OUR CHAMBER OF COMMERCE

We wonder sometimes just what our folks think of our Chamber of Commerce? There are a few Lakesiders, of course, who attend regularly, who believe the chamber is a necessary institution, who feel that the chamber is to Lakeside and its valleys what a city council is to a city—or the supervisors to a county; and so do their best to help boost the game along. They believe our Lakeside Chamber of Commerce is here to work for the interests of all our people—and that whether they are living in the Town of Lakeside, or Lakeside's Valleys and so act accordingly.

Chambers of Commerce everywhere are now recognized as the official representatives of the people of their communities and so their suggestions and requests to County, State or National authorities carries influence and weight and frequently secures a hearing and results that would be impossible for the individual, working alone, to secure.

That our Lakeside Chamber of Commerce is doing a good work is in daily evidence—in the harmonizing of community interest, in securing local improvements, in the building and paving of roads, in seeing that law and order prevails in its territory, in stimulating interest in local affairs, in securing the community's share of County, State and National appropriations—and many other worth while enterprises.

If you have not attended the meetings of the Chamber—remember that you are invited to do so, that you will be gladly welcomed, that your presence—and your interest are needed at the monthly meetings—that the next meeting will be held in Lakeside, Thursday night, August 13th, at 7 o'clock (at which time supper is served) and that President William Sinclaire and Secretary Stewart Graham extend a sincere invitation to you and your friends to be present.

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Curtain Material per yd. 15 to 20c
36 in. Bleached Muslin per yd. 15c
27 in. Outing Flannel per yd. 12½c
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Children's Anklets 15c value 9c
Ladies' Silk Berkshire Hose . . 69c
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Fem-ald and Bon Ton Sanitary Napkins . . 2 for 25c
Bedspreads $1.10 to 2.95
46 in. Oilcloth per yd. . . . 25c
Print Dresses only . . . $1.00
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Batiste Dresses only 1.95
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Summer Blankets 75c up to 2.25
Ladies' Keds Oxfords . . 80c
Ladies' White Oxfords . . $2.25 up
Ladies' Oxfords only 98c
Ladies' Sandals . . . $1.40 up
Ladies' Shorts from . . . 25c up
Brassiers only 25c
Slips only . 59c to 1.95

MEN & BOYS

Men's Work Shirts from . . 59c to $1.00
Dress Shirts 79c to $1.95
Cowboy Shirts only $1.95
Athletic Shirts 15c 25c 35c
Men's Hose . . . 10c up
Men's Shorts . . 25c to 35c
Levi Work Pants . . . $1.25
Kaki Pants . . . $1.40
Bib Overalls . . $1.00 up
Summer Caps 25c
Straw Hats . . . 25c up
Men's Ties . . . 25c up
Blue Denim Jumpers . . $1.35
Work Shoes . . . $1.98 up
Men's Tan Oxfords . . $1.98 up
Children's Shoes, $1.25 val. 98c
Boys' Overalls . . . . 49c up
Bathing Suits 88c
Boys' Work Shirts . . . 49c
Boys' Sport and Dress Shirts . . 59c
Men's Felt Hats . . $1.25 up

Nightgowns only . . . 49c up
Complete Line Baby Goods,
Stamp Goods
Greeting Cards
Children's Organdy Dresses . . 98c
Ladies' Girdles and Corsets . 60c up

El Monte Park

(Continued From Page 1)

new rest rooms, a dancing pavilion with a stage for an orchestra, a piano, telephone, barbecue pit, stoves, horseshoe pits, fencing in of the park—principally where the amusement center is located. Automobiles are not allowed beyond the fenced off area. This makes it safer and much more pleasant for the children. The park is piped and watered from one end to the other. It has its own pumping system which provides fresh water every day. Cement tables and seats have been put in by private parties, which adds to the attraction of the park. Another interesting attraction is the indoor field, which is often used for many other things such a tennis, volleyball, etc. There has been some talk of putting in a swimming pool. The swimming pool when built, will be located in such a place that the waste water can be used for irrigation purposes.

A survey of the whole park is to be made in the near future. Money has already been appropriated for the remodelling of the stone tables and benches, and also the bridle paths; new rock walls and terraces are also to be made.

The complete acreage of the park totals ninety acres and the level area totals between forty and fifty acres. The main picnic grounds are all electrically equipped. From the top of the surrounding hills there is a wonderful view of the El Capitan Dam, which is located just one and a half miles from El Monte Park.

Mr. Henry Vanoni, who has been in charge of El Monte park for the past twelve years, reports that the attendance is increasing every year and with the oiling of the road which will be completed next year he expects a greatly increased attendance.

Many picnics are held at El Monte park; especially during the summertime. There are many Lodge picnics, San Diego Consolidated Gas and Electric, and numerous other business firms and clubs who use the park for their picnics. Many trailers and tents are brought out each week-end by people from the city. Some stay a week — others several months. Everything in the park is free. There is a small store in the park owned by Mr. and Mrs. Vanoni, and operated by Mrs. Vanoni. Mrs Vanoni is a very congenial hostess to everyone, always cheerful and willing to aid a person in every way possible. The colorful flowers and plants which she has acquired are admired by many.

New fishing facilities will soon be opened to the public at the El Capitan Lake. Many men are planning to bring their families to the park, while they themselves go fishing.

One thing which has attracted much interest is the collection of birds of many varieties, which Mr. Vanoni has collected during the past year. His collection consists of canaries, finches, paroqueets of all varieties, five different kinds of pheasant, two different kinds of quail, a few chucker partridges, and quite a number of Mexican ring neck doves which are very tame. There is also a chipmunk which creates much amusement. All of which, of course, is of interest to children and nature lovers.

Originally the park belonged to Mr. Henry Vanoni and the El Monte Ranch Company; but it is now owned by San Diego County.

Mr. Vanoni, manager of the park for many years, is a very genial gentleman, greatly in love with the park and anxious indeed to make the stay of patrons as pleasant and happy as possible. Visitors speak highly of and are very appreciative of the kindly courtesy shown by Mr. Vanoni.

The Naval Training station, the Marine Corps, the Army and Air force all take advantage of the shade and splendid conveniences offered them at the park, make frequent visits and hold many family and corps picnics there.

RODEO

(Continued From Page 1)

going cowboys and girls among the contestants.

San Diego County is becoming "Rodeo Conscious" and it is with the firm conviction of this fact that the Lakeside Rodeo management intend to continually improve the character of its productions until we vie with the great productions of Salinas, Calif., Pendleton, Oregon, Tucson, Arizona, and Calgary, Alberta, Canada, which have become nationally and internationally renowned.

All American and national champion cowboys and girls participate in our shows at present as they do at Salinas.

Labor Day will be a Gala Day in Lakeside, at which time we will have a two-day Round-up, Sept. 6th and 7th. This season, by the way, is an established annual event in our activities, with the policy that has been consistent throughout the history of Lakeside Rodeo. The Labor Day Round-up will offer the best show we have ever had in our arena. Of this plan we will inform you from time to time before that date.

At a meeting of the Lakeside Chamber of Commerce and another meeting of an all-Lakeside and Back Country group, committees were formed and the necessary machinery set in motion to climax the Labor Day Round-up with the greatest possible success, in the history of the Lakeside Rodeo.

There has been provided an all San Diego County Rodeo Queen contest—around which keen interest is already being manifested. A series of Western dances will be given in the Lakeside Town Hall, for social entertainment of the workers in our community as well as those who will be our guests. Some night games of Soft Ball have also been provided as a means to this end. So while we work for the success of the next show, we will play as we work on these occasions.

Other mediums of invitation will be available to you to join us in the plan of this work-and-play combination, to contribute a part by all to build up and keep alive this portion in the field of Western sports. Lakeside has gone Western. We will see you at The Labor Day Round-up.

DAILY TAX FACT

By B. C. Forbes

Each time you buy a suit of clothes
Or use a shirt, a dress or hose,
Or brush your teeth, or wash your face,
Or buy some shoes, a tie or lace—
YOU PAY A TAX.

Each time you eat a piece of bread,
Or use a blanket, sheet, or bed,
Or drive a car, or drink some milk,
Or buy a carpet, rug, or silk—
YOU PAY A TAX.

Each time you use electric light
Or see a show, ball game or fight,
Or ride a bus, or take a train,
Or buy a drug to ease a pain—
YOU PAY A TAX.

Each time you pay the rent at home,
Or smoke, or use the telephone,
Or buy insurance, paste or soap,
Or buy a towel, or use a rope—
YOU PAY A TAX.

Each time you buy a house or lot,
E'en buy a coffin, pick a lot—
YOU PAY A TAX.

Mr. and Mrs. R. W. Dent, of Winter Gardens, entertained at dinner Sunday, July 12th, Mr. and Mrs. E. M. Ross of San Diego, Miss Clare Dent, and Mr. and Mrs. L. P. Loomis of La Mesa.

RAMONA EDITOR AND WIFE VISIT LAKESIDE

Editor Roy A. Williams of the Ramona Sentinal, accompanied by his wife and Associate Editor, Mrs. Maybelle Williams, were in Lakeside, Monday on their way to San Diego. While here they paid the Lakeside Farmer a pleasant visit and complimented us highly on our "sensibly and thoroughly equipped newspaper and job printing plant".

Mr. and Mrs. Williams have not only given to Ramona one of the Golden State's best country weekly newspapers, but have also just completed remodelling their residence in that city, making of it one of the most modern and best homes in Ramona.

We were glad indeed to have Mr. and Mrs. Williams visit with us for awhile.

VALVE COMPANY HAS MODEL FARM

D. B. Owen, owner and operator of the Akal Valve company at Van Nuys, maintains a unique breeding plant at his farm in San Fernando Valley, At the plant is kept a large variety of land and water fowl, pheasants, ornamental birds and pigeons. This breeding farm is only partially completed and eventually will be one of the most attractive and interesting in Southern California.

The Akal Valve Co., which seems to be very dear to Mr: Owen's heart, is operated as a hobby as well as a business. An inventive genius and a master mechanic, Mr. Owen has developed and is manufacturing a wide variety of plumbing supplies and poultry equipment. His proposed line of all metal rabbit hutches, nest boxes, hutch cards and holders and other valuable supplies for the rabbit grower has won him state-wide recognition.

An additional room has been built by Mr. B. T. Reid to his Park Grocery in which he has installed a complete, modern, Frigidaire Humidraft System for his meat department. This makes it possible for him to carry a most complete line of meats, and also to handle fresh fish.

J. V. Corona and wife from Fullerton, Calif., and Cecil Watkins and family, also of Fullerton, Calif., paid Mr. and Mrs. Corona, of the Lindo Hotel a visit for a couple of days. These visitors are relatives of the Coronas.

Mr. Owens is interested in bringing down the cost of raising poultry and rabbits so the rancher can make more profit and at the same time raise healthier, finer rabbits and poultry.

Mrs. Edith Donohoo has been quite ill with influenza for the past week, but is slowly recovering. She has been staying at the home of her parents, Mr. and Mrs. S. D. Swink.

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Corner Main and Laurel Streets

Does all kinds of Blacksmithing and Farm Machinery Repairing.
HORSESHOEING A SPECIALTY
We also specialize in Fancy Iron, Grill Work, Iron Furniture, Antique Curtain Rods, Door Hinges, Latches, etc..

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Harness of All Kinds
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DAIRY AND POULTRY FEED
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Feeds that we know---from many of our experiences are best adapted to the needs of this section.
Our Feeds are fresh---are ground and mixed in our own mill---and as needed---hence are never stale.
A trial order will convince you of the superiority of our feeds.

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We have Money to Loan Provided Good Security is Furnished. . . .

Lakeside, Calif.

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